



All-Up Division Meeting

Student Services Division
Student Equity Office



Dr. Robert (Bobby) Nakamoto
Director, Student Equity & Success

2-5-20

FRESH Food & Life Pantry





Rationale for Transition to Portable 3300

- Increase Access
- Broaden variety of food products
- Expansion into Life Products
- Nutrition & Food Science Workshops
- Partnership with Knowledge Garden
- Cooking Demonstrations
- Increase CalFRESH Enrollments
- Participate in CalFRESH Employment & Training Program





Key Updates

- February 19th – Pop-up outside the Portable 3300
- Targeted Grand Opening - March 2020
- Point Distribution System (Help ensure equity)
- Staffing/Hours
- Funding – Hunger Free Campus, ACCFB Large Capacity Grant, CARE grant, Stupski Foundation, CalFRESH Employment & Training Program
- Facility Master Plan – Designated Space in College Center



•Chabot SparkPoint

A photograph of a man with short dark hair and a mustache, wearing a grey sweater, kissing a young child on the cheek. The child has dark curly hair and is wearing a patterned sweater. The background is a blurred indoor setting.

*SparkPoint is a
program powered by*

**United
Way** 
UNITED WAY BAY AREA

 **SPARKPOINT**

You can overcome your financial challenges. We're here to help.

All-Up Meeting 2-5-20
Dr. Robert (Bobby) Nakamoto

What will be covered today

❖ What is SparkPoint?

❖ Why SparkPoint?

❖ Where will SparkPoint be housed?

❖ How are we implementing SparkPoint at Chabot?



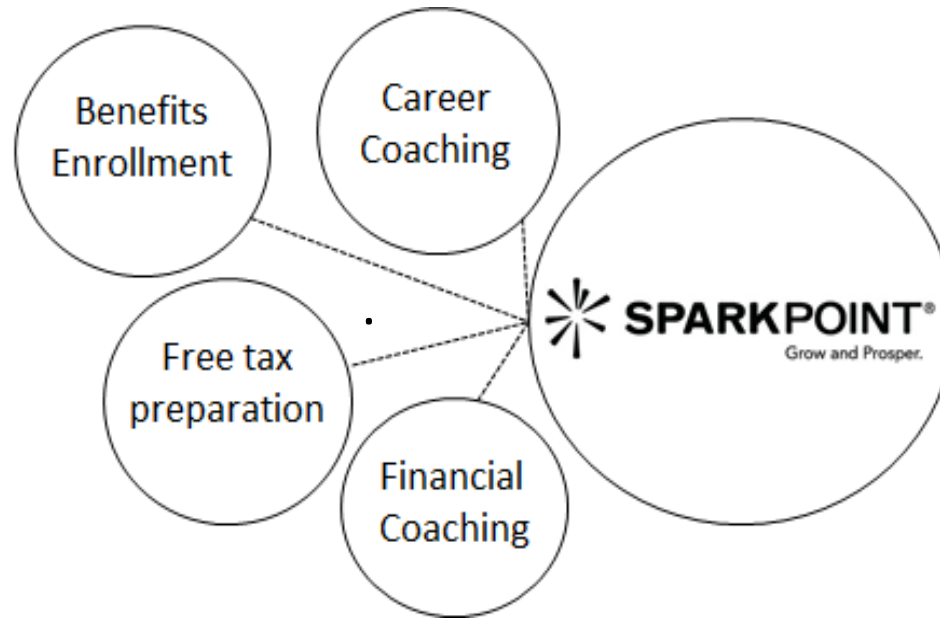
1. What is SparkPoint?



- ❖ SparkPoint is a one-stop service for financial education and coaching.
- ❖ Serves as a network of campus services to help individuals and families achieve financial self-sufficiency.
- ❖ Clients work with a coach, who helps create a step-by-step plan to set and achieve personal financial goals.

SparkPoint Community Colleges

- ❖ Financial Education
- ❖ Financial Coaching
- ❖ Asset Development
- ❖ Access to Banking



- ❖ Career/Transfer Services
- ❖ Food Pantry
- ❖ Free Income Tax Preparation
- ❖ Public Benefits Enrollment

SparkPoint Increases Persistence Rates

- **Persistence rates at Skyline**

- A 2015 report published by Skyline College concluded that SparkPoint clients who are students will:
 - Increase academic persistence rates when bundling services
 - Increase likelihood of achieving an academic degree or certificate when bundling services



Avg Skyline Student	SP Skyline Students	
	Persistence rates increase when bundling SparkPoint services	
	62%	
	79%	One Service
	85%	Two Services
	98%	Three Services



SparkPoint Regional Network



SparkPoint Community College Expansion

- Current, SparkPoint community colleges:
- Number of community colleges in the SF Bay area (8 counties): **23**
- Number of community colleges with SparkPoint presence: **9** (in 6 counties)
 - *Alameda: Laney College*
 - *Contra Costa: Contra Costa College*
 - *Marin County: College of Marin*
 - *Santa Clara County: Evergreen Community College and San Jose City College*
 - *San Mateo County: Cañada, College of San Mateo, Skyline College*
 - *Solano County: Solano Community College*



SparkPoint CBO Lead

SparkPoint College models are based on two typologies:

1. The lead agency is a community-based organization that oversees SparkPoint at a community college or district with limited services on campus. The full, main SP center is located off campus in the community. This type is evident at:

Community Based Organization	Oversees site co-located at
Children's Network of Solano County, Inc.	Solano Community College
Community Action Marin	College of Marin
East Bay Asian Local Development Corporation	Laney College
Richmond Community Foundation	Contra Costa College



SparkPoint Community College Lead

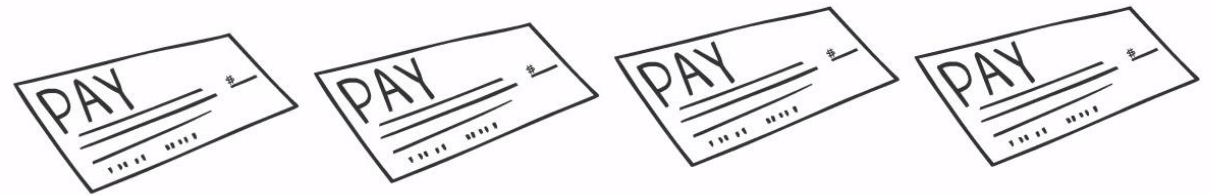
2. The lead agency is a community college or community college district where SparkPoint services are offered. All authority and vision setting come from college staff. Examples of this type are:

Lead Agency	College Staff oversee Centers
Community College Center for Economic Mobility (San Jose-Evergreen Community College District)	Evergreen Valley College, San Jose City College and Community College Center for Economic Mobility (formerly Workforce Institute)
Skyline College Cañada College College of San Mateo (San Mateo County Community College District)	Skyline College, College of San Mateo, and Canada College

2. Why SparkPoint?

- **1 in 4** Bay Area families cannot make ends meet
- **1 in 2** Latino & African-American families cannot make ends meet
- **4 jobs** required for many Bay Area families to reach self-sufficiency
- **77%** of struggling families have at least one worker

Families require 4 jobs to reach self-sufficiency



- *SOURCE: United Way's Self-Sufficiency in the Bay Area Report, 2014*



SparkPoint: Measured Client Outcomes

Financial
Stability



75%
of Self Sufficient
Income

2 weeks
of savings

600
credit score

Financial
Success



85%
of Self Sufficient
Income

1 month
of savings

650
credit score

Financial
Prosperity



Self Sufficient
Income

3+ months
of savings*

700+
credit score

No Revolving
Debt

What UWBA has learned...

- 80% of clients who participate in financial coaching make progress toward financial goals (at least 5% improvement in income, savings, credit, debt)
- It takes 8-10 months for SparkPoint clients to achieve a financial prosperity goal
- 76% of clients who have been with SparkPoint for 2+ years have increased their savings (\$2,969 avg.)
- After 2 years, clients achieved, on avg. \$807 increase in monthly income, 39 point increase in credit score, \$10,856 decrease in debt



Key Takeaways

- SparkPoint can be a powerful retention strategy
- SparkPoint helps integrate programs at community college
- Magic bundle of services increases income
- Basic needs is increasingly becoming an important pillar
- Community College expansion



3. Where will SparkPoint be housed?



- Location: Career/Transfer Center – Building 700
 - FIT Unanimous Approval (January 23, 2020 Mtg.)
- Rationale: SparkPoint will enhance existing Career Transfer Center by providing greater support and connection around financial and employment training and coaching.



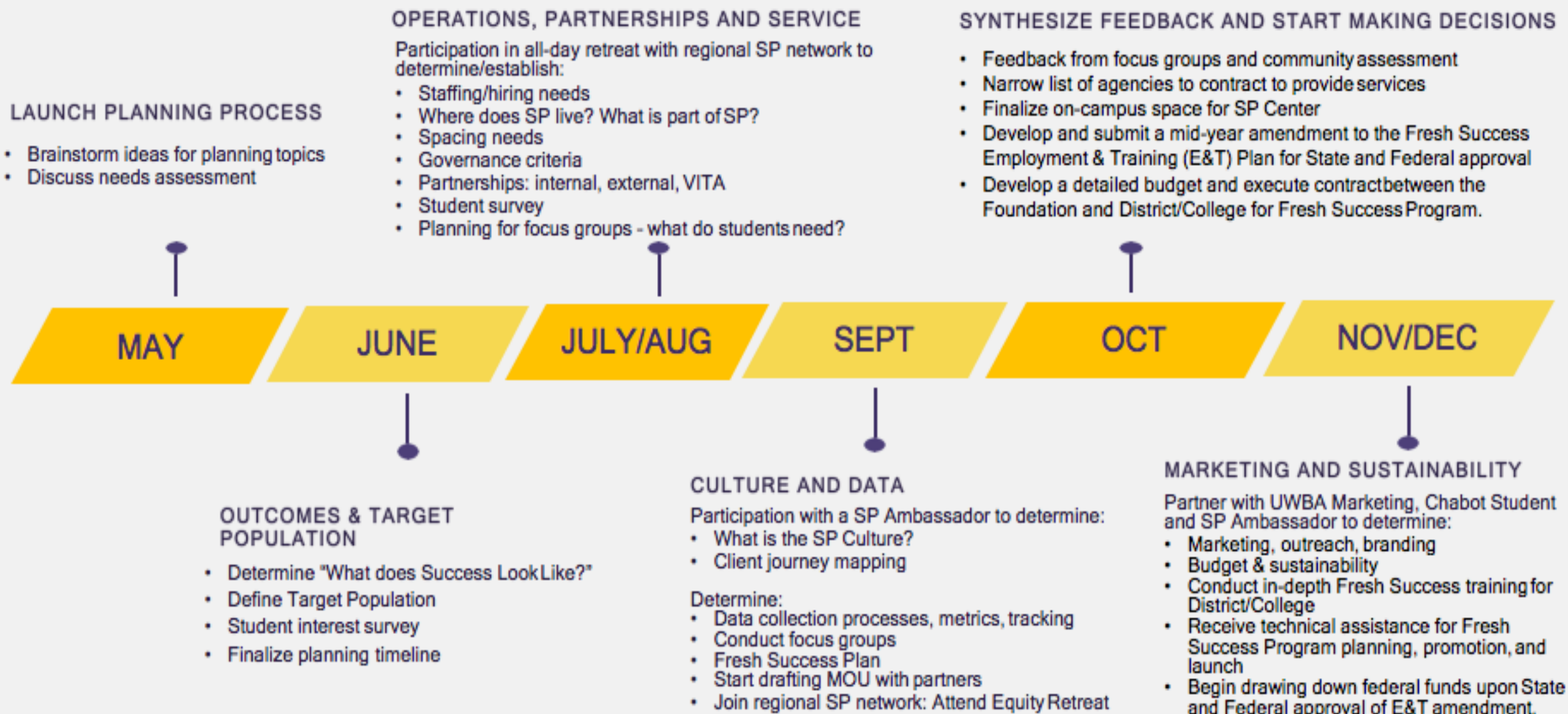
4. How will SparkPoint be Implemented?

- **Readiness Assessment:**

- ✓ Survey or needs assessment performed to capture student/community interest
- ✓ Buy-in from District/College leadership, faculty, staff, students
- ✓ Space/location accessible to students
- ✓ Access to public benefits/food pantry
- ✓ Creating successful strategic partnerships – internal and external -- that sit on SP steering committee
- ✓ Integrate SparkPoint services with existing internal community college programs (i.e., career centers, financial aid, scholar programs, athletic program, student services, VITA)
- ✓ Braided Funding Sources: (i.e., Stupski Foundation, Hunger Free Campus*, Mental Health Grant \$, Alameda County Community Food Bank Large Capacity Grant, CARE program grant, Cal Fresh E&T, etc.)



SparkPoint at Chabot College Planning Timeline



SparkPoint at Chabot College Planning Timeline

2

BEGIN PREPARATION FOR LAUNCH

- Continue finalizing services
- Prep space for SparkPoint Center
- Planning for launch
- Outreach
- Staff trainings on financial coaching and data

LAUNCH EVENT

- Hold launch event
- Implementation plan finalized
- Open SparkPoint Center

SPARKPOINT OPEN!

- SparkPoint Open!
- Continue to refine and recruit additional services
- Outreach to community

JAN

FEB

MAR

APR

MAY

JUNE

PREPARATION FOR LAUNCH

- Pilot Fresh Success Program
- Planning for launch event
- Outreach

SPARKPOINT OPEN!

- Soft opening
- Continue to refine and recruit additional services
- Outreach to community

SPARKPOINT OPEN!

- SparkPoint Open!
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Pilot with Chabot Federal Credit Union



- Meeting with CEO on February 10, 2020
- Discuss ways to begin offering financial education workshops and personal coaching

Opportunities to get involved

For more information please visit Chabot SparkPoint webpage at:

- <https://www.chabotcollege.edu/student-services/student-equity/sparkpoint/>
- Attend Weekly SparkPoint Planning Meetings
 - 2nd Friday of Month 10am to 11:30am.

